

YELYZAVETA LEVENTSOVA



// Curiosity, love for aesthetics and passion for art are the main components that make me who I am.

>> PROFESSION

UX Designer, Graphic and Web Designer, Content Creator

>> EXPERIENCE

Graphic Designer

Capolinaro Wellness Area, 10/2021 -

- // Creation of graphic for social media - @area424_
- // Creation of business cards
- // Creation of flyers
- // Brand Identity

Web Designer

Mattucci srl, 12/2020 - 03/2021

- // Restyling of the entire website
- // Search Engine Optimization

Content Creator

TricoRepair ©, 11/2020 -

- // Content Creation - writing articles
- // Search Engine Optimization

>> EDUCATION

Google UX Design Specialization

Google, 10/2021 - 12/2021

- // Foundations of User Experience (UX) Design
- // Start the UX Design Process: Empathize, Define, and Ideate
- // Build Wireframes and Low Fidelity Prototypes
- // Conduct UX Research and Test Early Concepts
- // Create High-Fidelity Designs and Prototypes in Figma
- // Responsive Web Design in Adobe XD
- // Design a User Experience for Social Good & Prepare for Jobs

<https://www.coursera.org/account/accomplishments/specialization/certificate/NJ-DKUMD83SZF>

CONTACTS

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- 📅 22.05.1996
- 🇺🇦 Ukrainian

SKILL

📁 Adobe Creative Suite



🌐 WordPress



📄 Sketch



📄 Figma



🎬 Final Cut



🔗 HTML / CSS



ADOBE CREATIVE SUITE

🖋️ Illustrator

📷 Photoshop

📄 InDesign

📄 Adobe XD

LANGUAGES

🇷🇺 Russian

🇺🇸 English

🇺🇦 Ukrainian

🇮🇹 Italian

HOBBY



WordPress advanced / Social Media Management

Orangee Academy, 2020

- // Advanced tools of Wordpress
- // SEO (Search Engine Optimization)
- // Fundamentals of Digital Marketing / Social Media Marketing (Google analytics, Google search console, Google ADS, Facebook business and LinkedIn ADS)
- // Basics of HTML/CSS

Certificate of Graphic and Web Design

Orangee Academy, 2019

- // In-depth study of Adobe Photoshop and Adobe Illustrator
- // Wordpress and the use of plugins such as Elementor
- // Cyber security (Cookies, GDPR, HTTPS)
- // Basics of Social Media Management

Degree in Communication Sciences

Roma Tre University, 2016 - 2020

- // Fundamentals of computer science (creation of an HTML page, creation of a CSS style sheet and an XSL file aimed at formatting an XML file)
- // Logic (functioning of the binary system, in particular of the Turing machine)
- // Journalism (drafting of several newspaper articles of different kinds in Italian and English)
- // Psychology of communication (learning the main communication dynamics, for example non-verbal communication)
- // Sociology (learning the main methods of sociological and anthropological research)
- // Philosophy (understanding of today's society)

GDPR

I authorize the processing of personal data contained in my curriculum vitae based on art. 13 of Legislative Decree 196/2003 and art. 13 GDPR 679/16.

